

THE WHISKY  
SHOW • 2010  
THE ULTIMATE TASTING EXPERIENCE



# THE WHISKY SHOW • 2010

THE ULTIMATE TASTING EXPERIENCE

The Brewery  
Chiswell St  
London  
EC1Y 4SD

29<sup>th</sup> & 30<sup>th</sup> October 2010

Welcome to The Whisky Show 2010, we hope you have a great day and are able to sample a memorable selection of whiskies that you will not have tried before. We have some tempting whisky cocktails, a mouth watering whisky infused meal and tantalising whisky and food pairings.

To make the most of the show, please be sure read and print off the relevant pages of this guide. There is will be a printed version. At the back of the guide we have created a useful favourites/shopping list to help you record your most enjoyable whiskies.

## Ultra Premium Dram Award

We will be awarding a trophy to the best Ultra Premium Dram at the show and will consider your feedback in making the final decision. If you want to participate please email [UPD@thewhiskyshow.com](mailto:UPD@thewhiskyshow.com) within a week of the show and advise which Ultra Premium Dram you sampled and whether you think it worthy of winning the award and why.



The Whisky Show is all about sampling some of the best and most premium whiskies ever produced and to do this in an environment conducive for distillers and bottlers to showcase and discuss some of their finest expressions. Many of these whiskies are 20, 30 or 40 years old, with a few even older than that. These are indeed liquid gold; distilled before many of us were born and laid down in damp dunnage warehouses to slowly mature into world class whiskies which we are fortunate to be able to enjoy today.

Every whisky at the show, no matter how young will have had a great deal of care bestowed upon it by distillers with decades and often generations of experience, each with its own character profile. So while working your way around the show, don't forget the work and history behind each dram.

Please beware that it's very easy to be caught out and lose track of how many drams you may have sampled. We recommend you drink plenty of water and take some time out to enjoy the selection of food available.

The Whisky Show runs longer than many other tasting shows, not with the intention of encouraging you to drink more, but rather to drink slower, to take your time and to learn about the expressions you are sampling. These longer sessions also allow you time to take a break and fully enjoy the whole experience.

As part of their duty of care, exhibitors will not serve anyone whom they believe to have consumed an excessive amount of alcohol and our Stewards will ask anyone who becomes disruptive or offensive to other visitors or exhibitors to leave the Show.

Finally, a reminder that bottles of your favourite expressions can be purchased to take home with you. Our retail partner – The Whisky Exchange have a shop on stand 1.

**Graeme Wallace**

**Event Director**

*During the event we will be taking photographs and video footage to be used in future promotional material. Unless you specifically notify us to the contrary we will assume that in attending the show you have no objection to our using images in which you may be included.*

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# Friday 29<sup>th</sup> October 2010

## **Open**

4pm – 9:30pm please note exhibitors will stop serving at 9pm

## **Whisky Kitchen Diner**

5pm – 8:30pm (see page 15 for menu)

## **Masterclasses** (in Lower Sugar Room)

### *Pre booked*

5.30pm The Sherried Side of Glenmorangie

7.00pm Diageo's Managers Choice

## **Food Pairing Tastings** (in Upper Sugar Room)

### *Free, book at reception*

5.00pm Johnnie Walker & William Curley chocolates by Colin Dunn

6.00pm Balvenie & Charbonnel et Walker chocolates by Dr Andrew Forrester

7.00pm Dalmore & Coco chocolates by Richard Paterson

8.00pm Dewers & Chocolates

## **Whisky Cookery Masterclass** (in Whisky Kitchen Diner)

### *Free, book at reception*

6.30pm Cooking with Whisky by Sheila McConachie and Graham Harvey – authors of The Whisky Kitchen book and patrons of The Craggan Mill Restaurant, Speyside.

## **Book Signing**

### *At reception*

7.30pm Meet the authors - David Broom -New book: The World Atlas of Whisky, Marcel van Gils -Legend of Laphroaig and Graeme Wallace -Ardbeg A Peaty Provenance, and pick up a signed personalised copy of their books.

## **Live music from Tim Hain** (in the Whisky Kitchen Diner)

Starting on the hour from 5pm for 30 minutes each session. Tune in to Tim's blend of Blues and Reggae music while enjoying your meal.

# Saturday 30<sup>th</sup> October 2010

## **Open**

12pm – 6:30pm please note exhibitors will stop serving at 6pm

## **Whisky Kitchen Diner**

1pm – 5pm (see page 15 for menu)

## **Masterclasses** (in Lower Sugar Room)

### *Pre booked*

- 1.30pm Clynelish v Brora
- 3.30pm Tour of Islay
- 5.00pm The Ultimate Dalmore

## **Food Pairing Tastings** (in Upper Sugar Room)

### *Free, book at reception*

- 2.00pm Dalmore & Coco chocolates by Richard Paterson
- 3.00pm Balvenie & Charbonnel et Walker chocolates by Dr Andrew Forrester
- 4.00pm Dewers & Chocolates
- 5.00pm Johnnie Walker & William Curley chocolates by Colin Dunn

## **Whisky Cooking Masterclass** (in Whisky Kitchen Diner)

### *Free, book at reception*

- 3.30pm Cooking with Whisky by Sheila McConachie and Graham Harvey – authors of The Whisky Kitchen book and patrons of The Craggan Mill Restaurant, Speyside.

## **Book Signing**

### *At reception*

- 4.30pm Meet the authors - David Broom -New book: The World Atlas of Whisky, Marcel van Gils -Legend of Laphroaig and Graeme Wallace -Ardbeg A Peaty Provenance, and pick up a signed personalised copy of their books.

## **Live music from Tim Hain** (in the Whisky Kitchen Diner)

Starting on the hour from 1pm for 30 minutes each session. Tune in to Tim's blend of Blues and Reggae music while enjoying your meal.

## Masterclasses

Masterclasses are focused educational sessions reviewing a selection of whiskies by a leading knowledgeable figure. These sessions will run for approx 45mins in the dedicated room on the ground floor and are chargeable.

# Friday 29<sup>th</sup> October 2010

### 5.30 Glenmornagie and a Thread of Sherry

by Annabel Meikle, Sensory Whisky Creator, The Glenmorangie Company.

A fascinating opportunity to compare the complexities of flavour development during maturation. Annabel will explore the influence of the spicy impact created by rare sherry casks. This is your chance to try the latest stunning creation from the Private Edition. Annabel will finish by sharing two experimental samples from exceptional casks. The distinctive personalities of the expressions will be complimented with little bites.

#### Whiskies

Glenmorangie Finealta

Glenmorangie The Quarter Century

Glenmorangie 30 year old Malaga Finish

Glenmorangie Cask sample from Sherry Hoggie 1

Glenmorangie Cask sample from Sherry Hoggie 2

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### 7.00 The Managers' Choices

by Colin Dunn, Diageo Whisky Ambassador

A journey through the cream of Diageo's Managers Choice single cask bottlings. Colin will be taking us through five of the best of these one-off bottlings including the famous Caol Ila that scored 94 points on Serge Valentin's Whiskyfun.

#### Whiskies

Caol Ila 1997 Managers' Choice

Clynelish 1997 Managers' Choice

Inchgower 1993 Managers' Choice

Lagavulin 1993 Managers' Choice

Talisker 1994 Managers' Choice

# Saturday 30<sup>th</sup> October 2010

## **1.30 Clynelish vs. Brora**

by Serge Valentin

Not so much a competition as a friendly discussion on the relative merits of the spirits from this legendary corner of the Highlands. Malt Maniac Serge Valentin, is acknowledged by many as the world's leading authority on Brora and Clynelish whisky.

### **Whiskies**

A carefully selected range of Distillery and independent bottlings of Brora and Clynelish including both Brora and Clynelish from 1972, hailed by many as the distilleries finest year.

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## **3.30 Tour of Islay**

by Mario Groteklaes of The Nectar, Belgium.

With a focused on peat and the many differing aspects of the phenolic flavour it imparts, Mario will guide us on a tour of five of our favourite drams from some of the world's most famous distilleries.

### **Whiskies**

Ardbeg 1977 OB

Bunnahabhain 1968 'Auld Acquaintance' Hogmanay Edition

Lagavulin 12year old OB 1st Release (Bottled 2002)

Laphroaig 30year old OB

Young Port Ellen (Mystery Bottling)

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## **5.30 The Ultimate Dalmore**

by Richard Paterson, Master Blender, Whyte & Mackay

Richard Paterson, Master Blender of The Dalmore, will be taking us through five whiskies at the very zenith of the distiller's art. This tasting will not only include Dalmore's extraordinary new 40yo and a selection of vintage bottlings but will also include the astonishing Candela 50yo (which sells for £7350) plus one lucky attendee will be chosen for a taste of something even more special...

### **Whiskies**

Dalmore 1981 Amoroso Sherry Finesse

Dalmore 1981 Matusalem Sherry Finesse

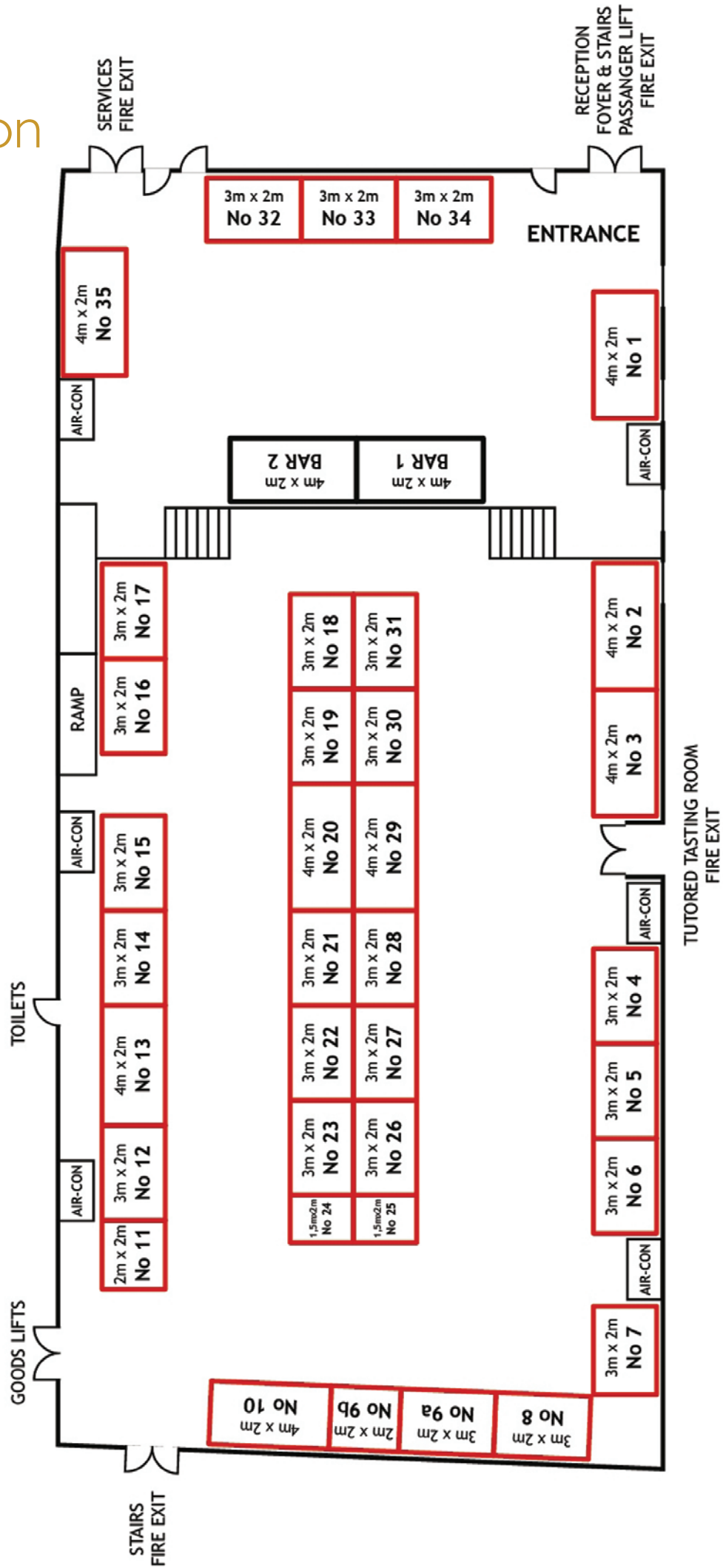
Dalmore 1974

Dalmore 40 year old

Dalmore Candela



# Exhibition Plan



# Exhibited whisky brands

(Our independent bottlers may have additional brands not listed below)

Aberfeldy – stand 19  
Aberlour – stand 02  
Amrut – stand 20  
anCnoc – stand 14  
Ardmore – stand 27  
Auchentoshan – stand 04  
Auchroisk – stand 32  
Balblair – stand 14  
Balcones (US Micro Distiller) – stand 13  
Balentines – stand 02  
Balvenie – stand 16  
Banes (S Africa) – stand 13  
BenRiach – stand 23  
Benromach – stand 20  
Bowmore – stand 03  
Brora – stand 32  
Bruichladdich – stand 30  
Caol Ila – stand 32 & 33  
Chivas – stand 02  
Clynelish – stand 33  
Compass Box – stand 13  
Connemara – stand 31  
Cragganmore – stand 32  
Dalmore – stand 22  
Dalwhinnie – stand 33  
Dewars – stand 19  
Drambuie – bar 2  
English Whisky Co – stand 20  
Fetercairn – stand 22  
Four Roses – stand 11  
Glen Garioch – stand 04  
Glen Grant – stand 20  
Glen Spey – stand 32  
GlenDronach – stand 23

Glenfarclas – stand 18  
Glenfiddich – stand 17  
Glenglassaugh – stand 26  
Glengoyne – stand 05  
Glenkinchie – stand 32 & 33  
Glenlivet – stand 02  
Glenmorange – stand 15  
Glenrothes – stand 10  
Greenore – stand 31  
Hakashu – stand 29  
Hazelburn – stand 9b  
Heaven Hill – stand 13  
Hibiki – stand 29  
High West (US Micro Distiller) – stand 13  
Highland Park – stand 28  
Isle of Jura – stand 22  
Isle of Skye – stand 05  
Johnnie Walker – stand 34  
Kilbeggan – stand 31  
Kilchoman – stand 06  
Kilkerran – stand 9b  
Lagavulin – stand 32 & 33  
Laphroaig – stand 27  
Longmorn – stand 02  
Longrow – stand 9b  
The Macallan – stand 28  
Mackmyra (Swedish) – stand 13  
Makers Mark – bar 01  
Oban – stand 33  
Octomore – stand 30  
Old Pulteney – stand 14  
Port Charlotte – stand 30  
Port Ellen – stand 32  
Royal Lochnagar – stand 33

Royal Salute – stand 02  
Roughstock (US Micro Distiller) – stand 13  
Scapa – stand 02  
Smokehead – stand 05  
Speyburn – stand 14  
Springbank – stand 9b  
Stanahans (US Micro Distiller) – stand 13  
Strathisla – stand 02  
Talisker – stand 32 & 33  
Tormore – stand 02  
Tryconnel – stand 31  
The Tweeddale Blend – stand 07b  
Wasmund's (US Micro Distiller) – stand 13  
Whyte & Mackay – stand 21  
Yamazaki – stand 29  
Zuidam (Dutch) – stand 13

## Ultra Premium Dram Initiative

Each paying visitor to The Whisky Show will receive an Ultra Premium Dram token which can be exchanged for one of the very special and limited premium whiskies listed opposite. These are some of the distillers most rare expressions and most are limited to just one bottle each day.

Please consider your choice carefully and be sure to present your token. As you will appreciate, exhibitors simply do not have sufficient stock to allow everyone to sample everything and are unable to offer Ultra Premium Drams without the token which they will collect from you.



## My Ultra Premium Dram

We will be awarding a trophy to the best Ultra Premium Dram at the show and will consider your feedback in making the final decision.

If you want to participate please email [UPD@thewhiskyshow.com](mailto:UPD@thewhiskyshow.com) within a week of the show and advise which Ultra Premium Dram you sampled and whether you think it worthy of winning the award and why.

# Ultra Premium Drams

- Auchentoshan** 1977 – stand 04
- Balvenie** 30 year old and Tun1401 – stand 16
- BenRiach** 30 year old – stand 23
- Bowmore** 1981 – stand 03
- Brora** 30 year old – stand 32
- Bruichladdich** DNA and 1977 – stand 30
- Dalmore** 40 year old – stand 21
- Glen Grant** 1948 (Gordon & MacPhail) – stand 20
- Glen Grant** 1954 (Macleods) – stand 05
- GlenDronach** Grandeur 31 year old – stand 23
- Glenfarclas** 40year old Millennium Edition – stand 18
- Glenfiddich** 40 year old – stand 17
- Glenglassaugh** 30 year old – stand 26
- Glengoyne** 40 year old – stand 05
- Glenlivet** Cellar Collection 1959 & 1964 – stand 02
- Glenrothes** John Ramsay – stand 10
- Isle of Skye** 50 year old – stand 05
- Johnnie Walker** King George V – stand 34
- Laphroaig** 1981, 27yo – stand 27
- Old Pulteney** 30yo – stand 14
- Port Ellen** 1978, 31year old – stand 32
- Whyte & Mackay** 40 year old – stand 22



# New Releases

- Ardaich** The new whisky water! – stand 24
- Amrut** Intermediate Sherry Matured – stand 20
- Amrut** 100 Peated Single Malt – stand 20
- BenRiach** Solstice – stand 23
- BenRiach** Horizons – stand 23
- Berrys' Own Selection** Glenlossie 1975 Cask Strength – stand 10
- Berrys' Own Selection** Bunnahabhain 1977 Cask Strength – stand 10
- Berrys' Own Selection** Laphroaig 1998 Cask Strength – stand 10
- Berrys' Own Selection** Bowmore 1999 Cask Strength – stand 10
- Berrys' Own Selection** Caol Ila 1980 Cask Strength – stand 10
- Berrys' Own Selection** Clynelish 1997 Cask Strength – stand 10
- Berrys' Own Selection** Tomatin 1993 Cask Strength – stand 10
- Connemara** Turf Mor – stand 31
- Drambuie** 15 – Bar 2
- English Whisky Company** Ch10 – stand 20
- (Glenglassaugh)** Spirit Drinks Gift Pack – stand 26
- Glengoyne** 13yo Port Cask Finish – stand 5
- Glengoyne** 23yo Single Cask Finish – stand 5
- Gordon and MacPhail** Private Collection Longmorn 1964 – stand 20
- Hazelburn** 8yo Cask Strength – stand 9b
- Kilchoman** Autumn Release 2010 – stand 6
- Mackmyra** 4<sup>th</sup> Edition – stand 13
- Octomore** 3 152PPM – stand 30
- Port Charlotte** Multi-Vintage – stand 30
- The Tweeddale Blend** – stand 7b



# The Whisky Kitchen Recipes



From their restaurant in Speyside, Scotland, Sheila McConachie and Graham Harvey have spent some considerable time learning and understanding the characteristics within differing Scotch whiskies. These findings have been used to create a range of recipes that compliment or contrast with the various whisky flavours, perfecting the best balance to enhance but not overpower the food. From traditional Scottish and local recipes to some new creations, the Whisky Kitchen presents over 100 mouth-watering, tempting and easy to make recipes.

For the Whisky Show 2010 the authors have worked with our sponsors – Pernod Ricard's, Scotch whisky portfolio to create a selection of dishes for your enjoyment. Each dish developed around the whiskies characteristics.

Every paying customer is entitled to a meal which is served in the dining area on the ground floor. Please present your ticket at the buffet bar.

Graham and Sheila will be on hand in the dining area to discuss how they made their selection and how to cook with whisky and will present a whisky cookery masterclass each day in the Whisky Kitchen Diner.

Email us if you would like any of these recipes – [office@thewhiskyshow.com](mailto:office@thewhiskyshow.com)

To order a copy of the book visit [www.gwpublishing.com](http://www.gwpublishing.com)

Sponsored by



# Menu

**Lamb Chops** with Rosemary Mash  
*and* **Strathisla** 12 year old

**Roast Salmon** with Gratin Dauphinoise  
*and* **Aberlour** 10 year old

**Savoury Mushroom & Blue Cheese Bread** with Salad  
*and* **Glenlivet** 12 year old

**Wheat Free Fusilli** & Baby Spinach with a Strathdon Blue  
& sun blanched Tomato Sauce

**Chocolate Truffle Torte** with Raspberry Coulis  
*and* **Chivas Regal** 12 year old

**Ginger Plum Pudding** with Single Cream  
*and* **Scapa** 16 year old

**Apple Panacotta**  
*and* **Longmorn** 16 year old

# Exhibitors

## THE WHISKY EXCHANGE LTD

### – stand 1

The Whisky Exchange (TWE) is the world's leading specialist whisky retailer, with a portfolio of thousands of single malts, blends and premium whiskies from all corners of the earth. The Whisky Exchange has won a string of industry awards and is the current Independent Spirits Retailer of the Year (Drinks Retailing Awards 2010) and Whisky Magazine's Icons of Whisky Online Retailer of the Year 2010.

The Whisky Exchange will be running a display stand on both days of The Whisky Show where visitors will be able to purchase the exclusive premium malts offered for tasting by the various exhibitors.



## PERNOD RICARD UK – stand 2

The Pernod Ricard Scotch whisky portfolio is the global leader in luxury Scotch whose world famous names include Chivas Regal, Ballantine's, The Glenlivet, Royal Salute, Aberlour, Longmorn and Scapa.

Its malt portfolio led by The Glenlivet, the single malt that started it all, contains names fabled throughout the industry for their quality and rarity. The blended portfolio is second to none, led by Chivas Regal with the recently re-introduced Chivas Regal 25 at its pinnacle.

Named IWSC Distiller of the Year four times in seven years, this portfolio is guaranteed to meet any consumer's expectations whether it is for award winning malts or the most prestigious and sumptuous blends.



## SUNTORY & MORRISON BOWMORE DISTILLERS

### – stands 3, 4 and 29



### Auchentoshan

Glasgow's closest distillery and a rarely found Lowland Malt. Auchentoshan, pronounced 'ock-un-tosh-un' and meaning 'Corner of the field' in Gaelic, produces a delicate and light single malt whisky. The subtle aroma and flavour of the spirit is achieved by the unique Triple Distillation process whereby the spirit is not distilled twice, as elsewhere in Scotland but instead distilled three times producing even greater refinement in its character and exceptional smoothness.

## Bowmore

Bowmore was the first distillery on the Scottish Island of Islay, lovingly handcrafting its whisky since 1779. This is your opportunity to experience the sublime expressions of the original Islay Malt, including the 15 Years old Darkest – Sherry cask finished and the rich fruitiness of Bowmore 18 Years Old. Come and experience the best balanced of all Islay Malt. It is pure perfection – this is one not to be missed!

## Yamazaki

In 1923, Shinjiro Torii, the founder of Suntory and the father of Japanese whisky, built Japan's first malt distillery in the vale of Yamazaki. Today, Yamazaki is the most popular single malt whisky in Japan and is enjoyed by whisky connoisseurs the world over – enjoying great interest and acclaim from newcomers and whisky officianados alike. Come and experience some one of the best single malt whiskies in the world.

## IAN MACLEOD DISTILLERS LTD

### – stand 5

Award-winning Glengoyne Highland Single Malt is made with knowledge, passion and craftsmanship, using methods handed down over generations. Using air-dried barley, Glengoyne has perfected "The Authentic taste of Malt Whisky untainted by Peat Smoke".



Nursing the spirit through the stills slowly, about one third the normal rate, creates Glengoyne's distinctive apple fruitiness, before the spirit is matured in carefully selected handcrafted sherry oak casks. The result is a high quality, smooth and complex whisky. Only the SLOWEST distillation process, untainted by peat smoke creates

Glengoyne - The Real Taste of Malt.

## KILCHOMAN DISTILLERY – stand 6

Kilchoman is one of the smallest distilleries in Scotland and is the only distillery to grow, malt, distill, mature and bottle its production on site on site.



- 100,000 litres of alcohol are produced every year. The first cask was filled on 14<sup>th</sup> December 2005.
- 30% of production is produced from barley grown and malted at the distillery
- The balance is bought from the maltings on Islay
- The two malts are kept separate in production and Kilchoman will have two standard releases.



- When mature Kilchoman 100% Islay will be bottled on Islay
- Kilchoman is matured in 80% fresh bourbon barrels from Buffalo Trace Distillery and 20% in oloroso sherry butts from Miguel Martin, Spain.
- Kilchoman has released 4 bottlings to date – The Inaugural (matured for 3 years in fresh bourbon barrels and 5 months in oloroso sherry butts) Autumn 2009 (matured for 3 years in fresh bourbon barrels and finished for 2.5 months in active oloroso sherry butts) Spring 2010 (matured for 3 years in fresh bourbon barrels and 3 months in refill oloroso sherry butts) and Summer 2010 (matured for 3 years in a combination of fresh and refill bourbon barrels. The next release will be available from mid November and will be matured in 100% fresh bourbon barrels.
- Kilchoman is sold in 22 markets worldwide.
- A visitor centre, shop and café form part of the distillery operation.

## **SPECIALITY BRANDS LTD**

### **– stand 7 & 9a**

At Speciality Brands we pride ourselves on sourcing exceptional spirits – our two whisky ranges are certainly no exception to this.

The single malts of Islay are recognized for their sweet, fruity, peaty character. Port Askaig, our new range of single Islay Malt Whiskies, achieves the perfect balance of these flavours and embodies the unique spirit of Islay and its people.

Alongside Port Askaig you will find “Elements Of Islay” a range of Single Malt Islay Whiskies drawing their inspiration from traditional medical laboratory labels and packaging. We are very proud that the famous whisky writer and raconteur Charles MacLean was so impressed when he first tried the range that he let us put his name on them.

Alongside our range of award winning whiskies on Stand 9A we are also proud to exhibit a range of premium rums from The Caribbean and Central America on Stand 7.

Diplomatico rums from Venezuela are consistently ranked among the finest South American rums. From the medium weight golden Anejo to the intensely rich Reserva Exclusiva Diplomatico is a range that truly has to be tasted to be believed.

The rums of Martinique are considered some of the best in the world and in tasting Trois Rivières you can see why. Made by distilling pure fermented cane juice the agricole rum produced in Martinique is considered to be so fine that in 1996 they were awarded the prestigious French “appellation d’origine contrôlée”.

If you would like to find out more about whisky and rum please visit [www.specialitybrands.com](http://www.specialitybrands.com).



## **THE TWEEDDALE BLEND – stand 7b**

The Tweeddale Blend was originally produced by J & A Davidson (established 1820) in Coldstream by the river Tweed in the Scottish Borders and then by my Great Grandfather up until World War 2 when it was last produced. I inherited my Great Grandfather’s cellar book containing the “recipes” and established Stonedean Limited in January 2009 with the sole purpose of recreating the blend. The 1st batch was bottled on Monday 24th May this year.

The Tweeddale Blend contains 50% grain and 50% malt whisky; a single grain and 8 malt whiskies (from Lowland, Highland, Speyside and Islay distilleries) bottled at the traditional strength of 46% abv and not chill filtered. Each whisky is drawn from single cask as per the original recipe with youngest whisky being 10 years old but the oldest being 21 years old.

## **SPRINGBANK DISTILLERS LTD**

### **– stand 9b**

**We Are Different.**

Founded in 1827 in Campbeltown, on the Mull of Kintyre, Springbank Distillers is still proudly independent and family owned.

We produce the most hand crafted Malt whisky on the market, carrying out the full production process from Floor Malting to Bottling on one single site.

Style over quantity is our motto.

We present seven distinctly different Malts from the Springbank portfolio.

Among them the 2010 bottling of Kilkerran. The unpeated incredibly rich Hazelburn 12, The lightly peated Springbank 15 and the Heavily peated Longrow 10 100 proof. Individual of character. Complex. Potent. – Just a few characteristics that justify Springbank’s accolade as the “Premier Grand Cru Class” of Malts.



## **BERRY BROS. & RUDD – stand 10**

Berry Bros. & Rudd are proud to be showcasing The Glenrothes Speyside Single Malt and Berry’s Own Selection, including Berry’s After Dinner Range and Blue Hanger. Both ranges have been awarded numerous accolades over the years, of which Berry’s Own Selection has recently been named Whisky Magazine’s Independent Bottler of the Year 2011 for the second year running and The Glenrothes Alba Reserve received a Double Gold Medal in San Francisco’s World Spirits Competition.



## FOUR ROSES – stand 11

It began when Paul Jones, Jr., the founder of Four Roses Bourbon, became smitten by the beauty of a Southern belle. It is said that he sent a proposal to her, and she replied that if her answer were “Yes,” she would wear a corsage of roses on her gown to the upcoming grand ball. Paul Jones waited for her answer excitedly on that night of the grand ball...when she arrived in her beautiful gown, she wore a corsage of four red roses.

He later named his Bourbon “Four Roses” as a symbol of his devout passion for the lovely belle, a passion he thereafter transferred to making his beloved Four Roses Bourbon.

## EAUX DE VIE – stand 13

Eaux de Vie is the UK's largest independent spirits importer, working with more than fifty distilleries worldwide. The company represents some of the most respected whiskies currently available on these shores including Nikka, Cooley, Heaven Hill and Compass Box.

## INTERNATIONAL BEVERAGE – stand 14

There are few companies in the Scotch whisky industry that can boast the strength and depth of the distilleries which lie within the International Beverage portfolio.

Each of the companies 5 distilleries (Balblair, Balmenach, Knockdhu, Pulteney and Speyburn) produce unique single malt scotch whiskies which are as different as the geography that surrounds them.

From the raw bleakness of Pulteney on the wild north-east coast to the charm of Speyburn nestled alongside the picturesque Granty burn in the heart of Speyside, all offer a wealth of character providing customers the world over with the promise of whiskies that are second to none.

## GLENMORANGIE – stand 15

The Glenmorangie distillery has been producing its famous single malt on the shores of the Dornoch Firth since 1843. Glenmorangie is made only from Scottish barley, reinforcing our heritage & ensuring a spirit that is full of layers of flavour. The Tarlogie Springs, our exclusive water source, is unusually rich in minerals, contributing to the whisky's creamy and fruity character.

Glenmorangie is distilled in the tallest copper stills in Scotland, resulting in a whisky that is delicate yet complex as only the most delicious vapours are able to ascend and condense. Glenmorangie uses first and second fill casks only



to mature our whiskies in order to enhance creaminess and richness of flavour. Glenmorangie are pioneers of whisky maturation, always going the extra mile to discover only the very best casks in which to age our precious spirit.

## BALVENIE – stand 16

Discover the unique character and honeyed sweetness of The Balvenie and explore a range of whiskies from the most handcrafted single malt. The Balvenie UK ambassador, Dr Andrew Forrester, will be hosting masterclasses on how to match The Balvenie with delicious Charbonnel et Walker chocolates, guiding visitors through the subtle nosing and tasting notes of each unique whisky.

As part of the Ultra Premium Dram section, The Balvenie will also be sampling some of its rarest liquid; a distillery-only bottling visitors will be among the first to taste.

## GLENFIDDICH – stand 17

Experience the pioneering spirit of Glenfiddich as you explore the range from the world's favourite, and most awarded, single malt whisky. Find out how the Glenfiddich Malt Master, Brian Kinsman, creates a wealth of taste and flavour using innovations such as the unique Solera system, for the 15 year old, and the use of new American and European cask finishing in his latest creation; Glenfiddich Rich Oak 14 year old.

With the inclusion of rarer variants in the Ultra Premium Dram section, visitors will have the opportunity to sample the entire Glenfiddich range from 12 to 40.

## GLENFARCLAS – stand 18

Established in 1836, Glenfarclas is still family owned under the direction of John Grant (5<sup>th</sup> generation) and his son George.

The distillery relies on 6 traditional direct fired copper stills and maturation in plain oak or sherry casks to produce the lustrous colour and flavour for which it has become noted. Glenfarclas was voted “Distiller of the Year 2006” in a vote organised by Whisky Magazine for “being consistently good and staying true to its core values”

Most recently, George Grant has launched the new Glenfarclas 40 Year old, “compared to other whiskies of a similar age, this has been priced to open and enjoy”.



## DEWAR'S – stand 19

Dewar's whiskies are renowned for their exceptional quality, which is why they are one of the most awarded whiskies in the world.



Unique to Dewar's, double ageing is the extra step we take to give our premium whiskies their remarkable smoothness and depth of character. Pioneered over 100 years ago, it's a process which involves returning the newly made blend to the cask for a further period of maturation. Tasting whisky is your own personal journey and discovery. Everyone finds something different – it's all part of the magic. Join us at the Whisky Show to experience Dewar's whisky for yourself.

## GORDON & MACPHAIL – stand 20

The World's Leading Malt Whisky Specialists will be offering a range of unique and rare Scotch malt including various expressions from the award winning Benromach Speyside Single Malt Scotch Whisky range.



On 11<sup>th</sup> March 2010, Gordon & MacPhail launched Gordon & MacPhail Generations – Mortlach 70 Years Old, the world's oldest bottled single malt whisky. Visit our stand and enter our exclusive competition to win a sample of this extremely rare and unique Single Malt Scotch Whisky.

## THE ENGLISH WHISKY CO – stand 20

"The English Whisky Co. is England's only single malt whisky distillery. James Nelstrop designed and built St Georges Distillery in 2006 with all the equipment for distilling having been designed, manufactured and installed by Forsythes, the famous still makers. This has set the tone for all that happens at the distillery. Each and every stage of the process is done with only one thing in mind – quality. There is an abundance of time, patience and the finest ingredients at the distillery and this is reflected in the standard of new make spirit produced. This in turn is matured in the finest casks available to produce great whiskies."



## AMRUT INDIAN WHISKY – stand 20

Amrut Distilleries Ltd, an Indian Distillery based in the southern Indian city of Bangalore. Although relatively new to the international market but yet dynamic.



Consumers can expect to taste the Award winning Amrut Fusion and Amrut Cask Strength Single Malt Whiskies. The special editions for the show would be Amrut Intermediate

Sherry; acclaimed by whisky writer Jim Murray as Indian Whisky of the year with 96.5 points in whisky bible 2011 and Serge Valentin with 90 points.

Consumers can also expect to taste the brand new Amrut 100 Peated Single Malt Whisky. This brand will be poured to the consumers for the first time.

## WHYTE & MACKAY – stand 21 & 22

Expert craftsmanship; unique blending methods; individual pot stills creating depth of flavour, and careful maturation in the finest casks.



These are just some of the unique elements that make up the award winning range of Whyte & Mackay whiskies. Indulge your senses with our exceptionally rare The Dalmore. Sample the 'best blended whisky in the world', the Whyte & Mackay 30 years old.

Delight the palate with a selection of Jura's finest malts, including the limited edition Boutique Barrels Collection Or be one of the first to sample the newest of the Fettercairn range, Fior.

## BENRIACH & GLENDRONACH – stand 23



### BenRiach

Established in 1898 and located in the 'Heart of Speyside', The BenRiach Distillery became independent in 2004. With an impressive inventory of maturing whiskies dating as far back as 1966, our range is varied both in terms of age and style, including 'Classic Speyside', special 'finishes', heavily peated BenRiach and single cask vintage bottlings.

### GlenDronach

From its Hillside home on the Scottish Highlands, the GlenDronach Distillery has been creating the finest richly sherried single malts for nearly 200 years.

The GlenDronach Distillery patiently matures its single malt whisky in superior quality sherry casks, hand crafted from European oak, by the most reputable and renowned bodegas in the south of Spain.

## ARDAICH – stand 24

Did you know...traditionally many of Scotland's distilleries sold small bottles of the water used in their distillation process to enhance and compliment the flavour of their Scotch?



Whisky Show 2010 sees the launch of Àrdaich, their modern day equivalent, a seawater infused dilution of soft Scottish

waters with exceptional provenance, blended to form the perfect accompaniment to your Scotch. Described by whisky experts as a water with “epicurean qualities and an incredible smoothness which delights with an amazingly velvety mouth feel” Àrdaich will elevate your Scotch drinking experience to new heights.

Don't just take our word for it: visit us at Stand 24.

### **ADELPHI DISTILLERY LTD – stand 25**



Founded in 1826, the Adelphi Distillery is now Scotland's most acclaimed independent bottler of single casks of rare malt whisky. Under new ownership, Adelphi continues to bottle straight from the finest casks without colouring or chill filtration.

Remaining completely independent, Adelphi is able to select its single malt whiskies from as many distilleries as possible. Adelphi will only put its name to an outstanding whisky. With the help of whisky guru, Charles MacLean, it selects a mere 4% of casks offered. No two casks mature their contents the same, and with only 100-700 bottles produced from one cask, Adelphi single malt bottlings are both rare and highly sought after.

### **GLENGLASSAUGH DISTILLERY CO LTD – stand 26**



Glenglassaugh is one of Scotland's oldest distilleries, founded in 1875. After being completely re-built in 1960, the distillery continued to produce whisky until 1986 when it was mothballed.

The distillery sat silent for over 20 years until it was purchased by new owners in 2008. Following careful refurbishment it started production again in December of that year.

Glenglassaugh is produced using the highest quality Scottish barley and traditional distilling methods, our key focus is on quality. Our spirit is handcrafted by a small team, dedicated to creating the highest quality product, which will slowly mature and develop in our coastal warehouses until it is ready to be savoured.

### **MACALLAN AND HIGHLAND PARK – stand 27**



The Macallan is the world's most precious whisky. Fine Oak expressions are matured in a complex combination of casks from Spain and America, creating a finely balanced dram. Sherry Oak expressions are matured entirely in European sherry casks, creating a rich, sweet finish with a hint of spice.

Highland Park is matured in sherry oak casks from Spain,

and the malted barley is dried over unique, aromatic peat from Orkney, creating the perfect balance of sweetness and smoke.

The Glenrothes, from Speyside, believes in maturity rather than age. Casks are selected when our master blender decides they are at peak performance for each vintage. Distillation in large stills creates a creamy, subtle whisky.

### **LAPHROAIG AND ARDMORE – stand 28**



Ardmore is the only Highland malt whisky to be fully peated, bottled at 46% ABV and non-chill filtered, a more traditional process that further preserves more of the natural flavours. Ardmore is double cask matured, the second maturation being in small 19th C style Quarter Casks created specially for Ardmore.

Laphroaig is the definitive Islay single malt: Peaty, smoky, challenging, rewarding. One of the most richly peated whiskies (up to 50 ppm). The high level of peat gives it its characteristic taste.

### **BRUICHLADDICH DISTILLERY – stand 30**



Bruichladdich is an Independent Single Malt Distillery based on the Island of Islay. Our focus is the quality, provenance and purity of the spirit produced by our Victorian equipment and matured in exceptional quality oak casks sourced from some of the most prestigious vineyards around the world. Our barley is grown on 16 Farms across mainland Scotland and Islay, with increasing harvests of Organic barley each year, and is 100% distilled, matured and bottled on the Islay using Islay Spring Water. Rescued from closure by a group of gentlemen in 2001, Bruichladdich is run by four directors including revered Global whisky ambassador Jim McEwan. (Production Director & Master Distiller).

### **COOLEY DISTILLERY – stand 31**

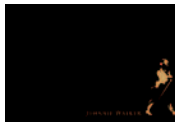


Cooley Distillery, Ireland's only independent Irish Whiskey Distillery is once again sustaining recognition on the world stage for their constant effort into innovation and quality. Having won Distiller of the Year in 2008 (IWSC) and European Distiller of the Year in 2008 & 2009 (IWSC), Cooley continued its winning streak with a further 10 gold medals at the 2010 IWSC awards and was awarded Malt Advocate's Distiller of the Year award in 2010.

Today Cooley Distillery is especially proud of our four core

brands; Greenore, the only expression of a Single Grain Irish whiskey in the world, and probably the smoothest Irish whiskey in existence, Kilbeggan Irish whiskey our flagship brand and focus in the Irish blended whiskey market, the Tyrconnell, an award winning classic single malt named after an a legendary racehorse and our outstanding Connemara Peated single malt Irish whiskey, the only Irish whiskey made from malted barley dried over peat fires giving it a very distinctive smoky taste.

### DIAGEO GB – stand 32, 33 & 34



#### The Distillers Editions

Diageo is proud to present a unique selection of double matured malt whiskies from Scotland's finest distilleries. Each bottling has been matured in fortified wine casks, enhancing its individual distillery character. The selection consists of Clynelish 1992 finished in Oloroso Seco casks, Glenkinchie 1996 finished in Amontillado sherry wood casks, Caol Ila 1996 finished in Moscatel casks, Talisker 1998 finished in Amoroso Sherry casks, Royal Lochnagar 1996 finished in Muscat casks, Lagavulin 1993 finished in Pedro Ximinez sherry casks, Cragganmore 1997 finished in Port-wine casks, Oban 1995 finished in Montilla Fino casks and Dalwhinnie 1991 finished in Oloroso sherry casks.

#### Special Releases

Diageo showcases a small and highly desirable collection of limited edition single malt Scotch whiskies. Nine such single malt whiskies, all at natural cask strength, are being released this year. Two of them have once again been drawn from the lovingly preserved but sadly diminishing stocks of distilleries long since closed.

Among the releases are the Auchroisk 20 year old, the Port Ellen 31 year old, the Talisker 30 year old, the Glenkinchie 20 year old, the Glen Spey 21 year old, the Auchroisk 20 year old, the Lagavulin 12 year old and the Caol Ila 12 year old.

#### The House of Walker

Johnnie Walker is the world's No.1 selling blended Scotch whisky. John Walker founded the business in 1820 and was one of the first to realise the possibilities brought about by careful blending of single malts drawn from individual distilleries the length and breadth of Scotland.

Present today are Johnnie Walker Black Label, recognised by experts as the definitive blended Scotch whisky, Johnnie Walker Green Label, created using only the finest single malts, Johnnie Walker Gold Label, with its luxurious honey, creamy notes and Johnnie Walker Blue Label, the jewel in the crown of the prestigious Johnnie Walker portfolio.

### MAKER'S MARK – bar 1



The Samuels family hail from a long line of bourbon makers starting way back in 1780. It was 1840 before the family decided to make a living from making bourbon - not just sharing it amongst friends and family! The recipe was passed through 6 generations and called T.W Samuels, until over 50 years ago, Bill Samuels, Sr., founder of Maker's Mark, set out to make a better tasting bourbon. He discovered that if you used winter wheat in your mash instead of the traditional rye, your bourbon was smoother, less bitter—and that has made all the difference. Since the first bottle sold in 1958, each bottle is still hand-dipped with a red wax seal; a personal touch that is distinctive to Maker's Mark—the original handmade bourbon.

### THE DRAMBUIE LIQUEUR COMPANY – bar 2



The whisky show is an important programme to help us deliver the vision that Drambuie is seen as a SCOTCH WHISKY Liqueur not a LIQUEUR made with whiskies. It will also give us the chance to reveal & sample Drambuie 15 that was awarded Gold Medals in two of the most sought after categories, Best Drinks Launch & Best Drinks Launch of the Year, at the Travel Retail Excellence Awards at TFWA Cannes 2010.

Designed to appeal to Malt Whisky drinkers, **DRAMBUIE FIFTEEN** is a connoisseur expression of Drambuie, drawn from the company's finest selection of 15 Year Old Speyside Malts.

# Sponsors



## **RASTAL GLASSWARE** – stand 8

Glassware for pure enjoyment: RASTAL  
RASTAL design has international renown and is today's synonym for innovative drinking glass design. This special asset is highly appreciated by beverage brands all over the world striving to make a modern and image-boosting appearance on the market. The family-owned German company, which was established in 1919, excels as a decoration specialist providing brands and distilleries with a unique appearance in one of the world's most state-of-the-art decoration centres located in the company's main plant in Höhr-Grenzhausen.

Glassware by RASTAL – setting the scene where taste meets style and life becomes living.

[www.rastal.com](http://www.rastal.com)



## **STRATHLOMOND** – stand 12

StrathLomond has sourced the highest quality Scottish natural water and packaged our premium range in a unique and timeless design, evoking the past, challenging the present and stimulating the future.

StrathLomond Water is available in our award winning glass bottles of 750ml and 350ml. Still Water (blue label) and Sparkling Water (green label) are packaged in cases of 6 x 750ml and 12 x 350ml glass bottles.

StrathLomond remains an independently owned company which is large enough to deliver in volume, whilst remaining small enough to provide personal and attentive customer service.



## **CONNOSR** – stand 35

[www.connosr.com](http://www.connosr.com) is an independent social networking website devoted to the appreciation of whisky. With nearly 4000 members and more than 1000 whisky reviews, it's the fastest growing online community for whisky lovers.

Create your profile; catalogue, rate and review your favourite whiskies; curate your own virtual whisky cabinet to show off your collection; or simply drop by to read the recently launched Connosr Distilled, an online whisky magazine attached to the network.

Whisky Connosr are digital partners for this year's show, so be sure to visit their stand and review a whisky in their video review booth 'The WhiskyPod'.



## **TASTE OF ARRAN** – all stands

Wooleys of Arran craft bakery produces a varied range of rolls, breads and cakes in two antique scotch ovens – including the famed Wooleys Oatcakes, the perfect accompaniment for a whisky tasting.

Wooleys oatcakes will be on each exhibitors stand for your added enjoyment.

[www.taste-of-arran.co.uk](http://www.taste-of-arran.co.uk)

# THE GLASS FOR ENJOYMENT

*Malt, Blend, or Bourbon – every whisky feels at home in a RASTAL designed glass. For the enjoyment of brands by whisky lovers and experts all over the world.*



**rastal**

[www.rastal.com](http://www.rastal.com)

RASTAL Design –  
awarded excellence:



# Whisky & Chocolate

Enjoying whisky paired to food is an ever developing concept and we will once again have a tantalising selection at this years show. However, the pairing of whisky and chocolate is well proven and to many, simply irresistible.

We will therefore be presenting a series of tastings each day in which distillers have married their whiskies to some of the finest hand crafted chocolates by world renowned chocolatiers.

## Johnnie Walker & William Curley – presented by Colin Dunn

Growing up in a small town in Fife, Scotland, William Curley discovered a passion for gastronomy and began his career with an apprenticeship at Gleneagles Hotel.

William then went on to spend six years at numerous Michelin-starred establishments with the most respected chefs and pâtissiers in the business including Marc Meneau at L'Esperance in France, Pierre Koffman at La Tante Claire, Raymond Blanc at Le Manoir aux Quat' Saisons and Marco Pierre White at The Oak Restaurant. He subsequently became Chef Pâtissier at The Savoy where he met his wife Suzue.

Suzue Curley is a highly respected pâtissier, originally from Osaka, Japan. Suzue moved to London in 1996 where she trained at Le Cordon Bleu and has worked at Claridge's and The Savoy where she was in charge of their world famous Afternoon Teas.

William Curley, was named 'Best British Chocolatier' in 2007, 2008 and 2009 by the Academy of Chocolate, and the couple are renowned for producing the most delicious and inspiring range of handmade chocolates, pâtisseries and desserts.

It was at just 27 that William Curley became the youngest Chef Pâtissier at The Savoy Hotel working with Anton Edelman and leading a team of 21 pastry chefs. William Curley is passionate about chocolate making and his chocolates, pâtisseries and desserts are renowned the world over. William and Suzue's success led to the opening of the first 'William Curley' shop in Richmond in 2004 (10 Paved Court, TW9 1LZ). In November 2009, William launched his second venture in Orange Square, Belgravia. The store is ideally situated between Sloane Square and Victoria at 198 Ebury Street, SW1 and is a chocolate lover's heaven with a simple, Japanese inspired décor that provides the perfect backdrop to a host of exquisite chocolate creations.

### Stores

- 198 Ebury Street, London, SW1W 8UN (0207 730 5522).
- 10 Paved Court, Richmond, Surrey, TW9 1LZ (0208 332 3002).

[www.williamcurley.co.uk](http://www.williamcurley.co.uk)





## **Dalmore & Coco Chocolate – presented by Richard Paterson**

Coco specialises in Fine Organic Chocolate and only sells 'real chocolate'; that is chocolate with high cocoa content and all of the expensive & delicious cocoa butter.

The chocolate is produced in its own Edinburgh kitchens, which opens its doors twice a month for a chocolate school. Coco is a proud member of SOPA (The Scottish Organic Producers Association), adhering to their strict guidelines for organic chocolate production

The Chocolate Society, of which Rebecca Knights-Kerswell owner of Coco of Bruntsfield is a member, aims to alert the populace to the cocoa content in bars. Mass produced chocolate squeezes out the expensive cocoa and cocoa butter in favour of cheaper sugar, vegetable fat & powdered milk

Coco Chocolate is made by our artisan chocolatiers in Scotland using the finest ingredients. We hand temper our chocolate on marble slabs and create a range of stunning chocolates with fruits, spices and peppers. We are advocates of organic farming, ethical trading and non GM ingredients

### **Store**

- 174 Bruntsfield Place, Bruntsfield, Edinburgh, EH10 4ER (0131 228 4526).

[www.cochocolate.co.uk](http://www.cochocolate.co.uk)

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## Balvenie & Charbonnel et Walker – presented by Dr Andrew Forrester

Charbonnel et Walker has been established as Britains Master Chocolatiers since 1875. In that year King Edward VII (then Prince of Wales) encouraged Mme Charbonnel to leave the chocolate house of Maison Boissier in Paris, to join Ms Walker to establish a chocolatier and confectionery house in London.

Charbonnel et Walker hold a Royal Warrant as Manufacturers of Chocolates to Her Majesty The Queen. As Royal Warrant holders, Charbonnel et Walker are able to display the Royal Coat of Arms alongside their logo, providing they observe the Lord Chamberlain's Rules. This privilege is held by few other chocolate companies.



Charbonnel et Walker are renowned for hand-made English chocolates using the finest ingredients to original recipes, beautifully presented in luxurious hand-made boxes.

### Stores

- 1 The Royal Arcade, 28 Old Bond Street, London, W1S 4BT (020 7491 0939)
- Cabot Place, Canary Wharf, London, E14 4QT (020 7512 9168)
- The Mall, West Concourse, Liverpool Street Station, London, EC2M 7PY (020 7638 2847)
- 19 County Arcade, Victoria Quarter, Leeds, LS1 6BW(0113 245 2627)



[www.charbonnel.co.uk](http://www.charbonnel.co.uk)

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## Dewar's & Iain Burnett Chocolatier

Iain Burnett, who has become known as The Highland Chocolatier, is an award-winning artisan chocolatier of rare quality. He has trained under Master Chocolatiers of the Belgian, Swiss and French schools and now creates his own renowned range of fresh cream chocolate truffles, spiced pralines and spectacular chocolate wedding cakes.

- Legends of Grandtully, Nr Aberfeldy, Perthshire, PH9 0PL (01887 840775)

[www.highlandchocolatier.com](http://www.highlandchocolatier.com)



# My Favourites / Wish List

Whisky ..... Price .....

Notes .....

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..... Score .....

Whisky ..... Price .....

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Whisky ..... Price .....

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Whisky ..... Price .....

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The Whisky Show is brought to you by

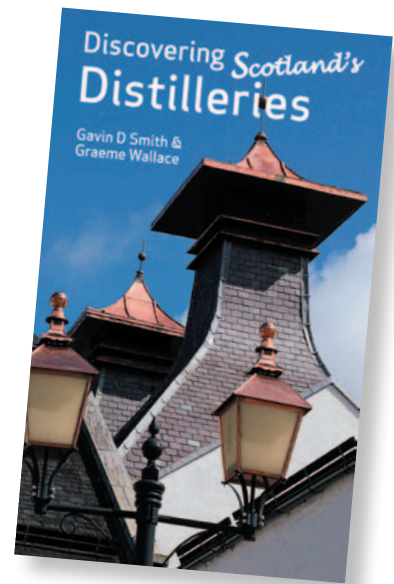
## GW Publishing and The Whisky Exchange

**GW Publishing** publishes whisky and Scottish interest books including such titles as Ardbeg A Peaty Provenance and The Whisky Kitchen.

New for 2010 is *Discovering Scotland's Distilleries*, pack full of information it is the indispensable guide for anyone planning to visit a distillery in Scotland.

In addition to listing opening hours, tour types and contact details for each distillery, it also provide details of where to eat, drink, stay and buy whiskies and present tour options from all of Scotland's key towns and cities.

All the whisky books will be available for sale at the show or can be purchased on line from [www.gwpublishing.com](http://www.gwpublishing.com)



**The Whisky Exchange (TWE)** is the world's leading specialist whisky retailer, with a portfolio of thousands of single malts, blends and premium whiskies from all corners of the earth. The Whisky Exchange has won a string of industry awards and is the current Independent Spirits Retailer of the Year (Drinks Retailing Awards 2010) and Whisky Magazine's Icons of Whisky Online Retailer of the Year 2010.

The Whisky Exchange will be running a display stand on both days of The Whisky Show where visitors will be able to purchase the exclusive premium malts offered for tasting by the various exhibitors.

